

## **Soji Fagade - Profile**

Soji is a man of many parts. He's a Lawyer, Business Analyst and Entrepreneur.

He started his legal career with Harkavys a London West End firm.

While at Harkavys, he and his business partner Goke Fawole (also an old Igbobian) , started Sabo Foods, an exotic foods wholesale, packaging and distribution business.

He left Harkavys to run Sabo Foods with Goke on a full time basis. Together they grew the business from scratch into a thriving household name and brand within the industry. He has a passion for developing and building businesses. That entrepreneurial spirit has seen him start and build several businesses.

His current businesses include Brinicon Limited (an Acronym for British Nigerian Consulting) and Digital and Media Services Ltd offering services that range from Consulting, digital and media services, training and app development.

Soji is an avid golfer, a passion which he has developed to a creditable level over the years.

## **Outstanding contributions Icoba Europe**

Soji is the immediate past President of Icoba Europe, a position Soji held for two remarkable and challenging years. The start of Soji's stewardship followed a brief period of interregnum and to his credit Soji steadied the ship. It is pertinent to say that the period of consolidation of the Executive team functions and roles were successfully completed during Soji's tenure of office, hence the foundations of a smooth transition to the current dynamic executive leadership team was guaranteed.

The establishment of the first, and iconic, late Dr Awe memorial lecture was one of the highlights of Soji's accomplishments.

## **His School years at Igbobi College 73/78 set**

Soji "the Don Scallatti" (his nick name till this day) has always commanded utmost respect among his peers, even in those hay days! Amongst his classmates he was noted to being pre-disposed to speaking in a soft but very persuasive tone, but his organisational skills were always self – evident. Things got done!

